



Cosmetic Courses

Teaching in medical aesthetics

Your journey into

medical aesthetics



9 Simple Steps

1

Ensure member of GMC/
GDC/NMC or equivalent

2

**Complete a recognised
training course**

Cosmetic Courses foundation
training is a great introduction
to your new career.

3

**Obtain medical
malpractice insurance**

Cosmetic Courses are GOLD
partners with leading aesthetic
insurance company Hamilton
Fraser enabling you to receive
a 10% discount.

4

Create a business plan

Our team will advise you about
your short and long term
business plans.

5

Find a location to practice in

Local clinics, salons or practices
are a good place to start.
Renting treatment rooms
on an hourly basis will allow
you to manage your costs as
you begin.

6

**Create a marketing strategy
to obtain patients**

Key areas to explore are
social media, paper ads,
referrals and a website.
We also have an online clinic
directory to help you build a
patient base.

7

Order your products

We can put you in touch with
leading pharmaceutical
companies to purchase
your injectables. Your
consumables can be ordered
through our store.

8

**Create patient paperwork
and store securely**

Consent forms, notes and
photographs are all a vital part
of your new business. For your
piece of mind Cosmetic
Courses will provide you
with these templates.

9

**Practice the basic
techniques then expand
your treatment portfolio**

With so much to learn and
so many exciting treatments
to offer the foundation day
really is just the start of your
journey with Cosmetic Courses.